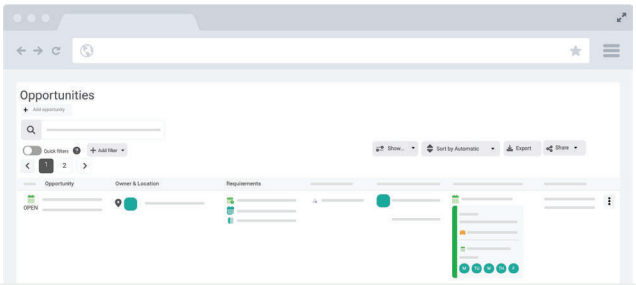
CLINICIAN NEXUS

CASE STUDY

Building a Statewide Nursing Student Pipeline

Learn how a group of health systems and academic institutions leveraged technology to help confront the industry's critical nursing shortage.



Address the nursing workforce shortage in your state by providing visibility and access to a greater number of students and partners.

Challenges

- Many states have been struggling to address a **critical deficit of nursing staff.**
- Health systems have a **limited number of placement opportunities** – with school rotation coordinators often **working across multiple different systems** to place students in available clinical settings.
- Given the competition for placement and the number of nurses leaving the workforce, **connecting nursing students to opportunities** has become increasingly difficult.

Approach

- More than 65 clinical sites and 21 educational partners in Minnesota are now using Student Management, Clinician Nexus' innovative cloud-based software, to **foster greater collaboration** between clinical sites, nursing students, and schools to **streamline the placement management process.**
- Member organizations utilize the platform to leverage data-driven insights and **support key statewide nursing pipeline initiatives.**

Outcomes

- Students can **connect with hundreds of clinical sites** for placements across the U.S. and **complete related onboarding, scheduling, and evaluations online.**
- Clinical partners can advertise clinical placements to our **143,500+ student members** to help **identify potential candidates** for employment.
- Academic institutions can **connect with affiliated clinical sites** to manage onboarding, scheduling, and evaluations. Gain insight into student rotations and analyze capacity across clinical sites with real-time reporting.

Let's Talk!

Questions?

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