

Are you using technology to support your DE&I initiatives?

A diverse and representative health care workforce can help improve patient access, enhance the patient experience, and encourage better health outcomes.

Although there are positive efforts underway to increase the number of underrepresented groups in medicine, many health systems struggle with access to students to build a stable and diverse pool of clinicians.

Some of the challenges include:



Maintaining a pipeline of talent amidst upcoming retirements



Declining enrollments in two-year institutions



Misalignment between jobs and talent



Lack of technology to support workforce management

Recently, a large integrated health system approached Clinician Nexus to address this challenge:

How can we attract underrepresented groups interested in the medical field and place them where needed?

Clinician Nexus' Education Suite was the perfect solution.

Using our innovative platform, which supports students from high school through MS4, we helped students access rotation opportunities and managed the pipeline program details — from application to off-boarding.

Education Suite achieved this by:

- Assisting students at all levels in finding and applying for clinical rotations through our cloud-based, userfriendly search capabilities
- Removing barriers to access as students don't pay for profiles or applications when using the platform
- Collecting relevant placement information and documents in a simple, centralized system through innovative application and onboarding features

Using data-driven insights from Clinician Nexus to better understand their workforce demographics and clinical footprint, this health system is now on their way to building a more diverse workforce that better represents the communities they serve.